“There is no question that our paradigm-shifting discoveries are changing medicine and health for the better. But these discoveries are accompanied by profound questions of equity, compassion, and policy—in short: questions of our humanity.”

Ronald J. Daniels, President, Johns Hopkins University
A CALL TO ACTION
Rising to the Challenge: The Campaign for Johns Hopkins will raise unprecedented levels of support to attract, sustain, and further empower the people of Johns Hopkins—our students, faculty, and researchers—who through their work improve the lives of millions around the world. Together with our philanthropic partners we will:

ADVANCE DISCOVERY AND CREATIVITY through support of our exceptional faculty and researchers. Their innovative work drives the development of new knowledge, new forms of expression, and new ways to save lives and improve health, and furthers progress across our core disciplines in science and technology, the humanities and arts, and public health and medicine.

ENRICH THE STUDENT EXPERIENCE by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

SOLVE GLOBAL PROBLEMS AS ONE UNIVERSITY by creating new cross-disciplinary solutions in crucial areas such as sustaining global water resources, revitalizing America’s cities, advancing individualized and population health, and understanding how we learn and teach.

The Berman Institute of Bioethics is committed to playing a key role in the success of the campaign. Please join with us in this important mission.

LEADERSHIP AT THE INTERSECTION OF DISCOVERY, SOCIETY AND MEDICAL ETHICS
Transforming Health Care
The values of respect and dignity are central to health care; without them, patients and families suffer. A new ethical foundation is needed that integrates the traditionally separate areas of medical care and research in an innovative learning health care system, increasing quality and value. How do we integrate research and clinical care while fostering respect and dignity for patients and families?

Genetics and Emerging Technologies
The ethics of biomedicine must evolve to address challenges raised by integrating genetic information into healthcare and emerging issues in public health. How should genetic information be managed in order to realize the greatest health benefits for all while protecting individuals?

Fair Food / Good Food
There is something profoundly wrong with a world in which one billion people are undernourished and two billion are overweight. The causes of this troubling and unethical duality are complex but not intractable. Building moral common ground is a necessary practical step toward solutions. Drawing on the expertise of our faculty and diverse stake-holders around the world, how can we facilitate consensus and real progress?

EXPANDING THE BREATH AND DEPTH OF OUR MISSION
Global Bioethics
How can we help scientists, researchers, clinicians and policy makers in countries across the globe solve ethical challenges given the burdens of low resources, poor infrastructure, and social injustice?

Public & Community Engagement
How can we engage the public and communities to find ethically acceptable solutions for complex public health, science and health care issues that build trust, promote respect, and reduce harms?

Cultivating Virtues of Character
At all levels of learning, how can we influence the next generation—from school children to medical students—to grow in humility, creativity, curiosity, gratitude, respect, and compassion?

Together, we will Impact the Future
Endowed Directorship
The Office of Director—on par with the university’s deans—provides a primary voice for engaging the public, galvanizing faculty, students and volunteer leaders, and framing the institute’s vision for the future. It ensures the viability of the institute’s work and communicates the importance and perpetuity of the institute. When the Berman Institute transitions from its founding director, it must have the resources to attract the world’s leading bioethicists as leadership candidates. No bioethics center has taken the step to endow its directorship. Such an unprecedented commitment underscores the way in which Johns Hopkins privileges bioethics.

Growing Our Home
The Berman Institute moved into Deering Hall in 2011, its first physical home. In addition to building community and accelerating collaborative scholarship, this building reflects the institute’s unique position within Johns Hopkins and projects a more cohesive image to the public. The revitalization of this historic East Baltimore structure makes a statement about Johns Hopkins’ commitment to the Berman Institute and to the city. However, this building is already at capacity. An expanded facility—approximately 15,000 square feet adjoining Deering Hall—will house faculty members, visiting scholars, students and fellows, a library, and classroom spaces.

Research Incubator Fund
The university’s success stems from the rigor of being one of the world’s great universities and health care systems, supported by the pillars of research, teaching, and service. As individuals our faculty members must have independent pursuits and as an organization the institute must respond nimbly to new opportunities. This campaign will provide funding for research inquiries identified by individual faculty members. This is particularly helpful when seed money can get a project off the ground or a cutting edge idea has not yet attracted the attention of major funders.

RISING TO THE CHALLENGE: TAKING THE NEXT STEP
The strategic vision of the Berman Institute is unprecedented in its scope. Because the mission is funded largely through philanthropy, achieving this vision requires commitments of support from friends willing to rise to the challenge, and the promise, of health-care and science in the 21st century.

ON THE COVER: BOOKS BY FACULTY AT THE BERMAN INSTITUTE OF BIOETHICS ARE REGARDED AS SEMINAL WORKS IN THIS ADVANCING FIELD.