A CALL TO ACTION

Rising to the Challenge: The Campaign for Johns Hopkins will raise unprecedented levels of support to attract, sustain, and further empower the people of Johns Hopkins—our students, faculty, and researchers—who through their work improve the lives of millions around the world. Together with our philanthropic partners we will:

ADVANCE DISCOVERY AND CREATIVITY through support of our exceptional faculty and researchers. Their innovative work drives the development of new knowledge, new forms of expression, and new ways to save lives and improve health, and further progress across our core disciplines in science and technology, the humanities and arts, and public health and medicine.

ENRICH THE STUDENT EXPERIENCE by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

SOLVE GLOBAL PROBLEMS AS ONE UNIVERSITY by creating new cross-disciplinary solutions in crucial areas such as sustaining global water resources, revitalizing America’s cities, advancing individualized health, understanding how we learn and teach, and attacking the root causes of global health problems.

The Johns Hopkins Alumni Association is committed to playing a key role in the success of the campaign. Please join with us in this important mission.

LEARN AND SHARE
Visit alumni.jhu.edu to learn more about the Alumni Association and how it works to build the Hopkins community on our campuses, across the country, and around the world. Share your thoughts with us and help us spread the word through your personal and professional networks.

MAKE A GIFT
Please consider giving to the Alumni Association either online or by contacting us. We stand ready to guide you in making a gift that reflects your goals and interests.

CONTACT US TODAY
To pursue any of these options, please contact:
Susan deMuth
Executive Director
Office of Alumni Relations
Johns Hopkins University
410-516-0363
alumni@jhu.edu
rising.jhu.edu
look forward to that.”

I always impact Hopkins graduates are learning what they do, and meeting those people, “you have the pleasure of imagining.” Through Alumni Division of Pain Management specialist, and director of the anesthesiologist, pain Association activities, says John McKenzie-Brown, Med ’87, a of excellence in your discipline,” notes Anne Marie that special Hopkins level of interest is to us all. In conversations about the university, “community” is one of the words most Hopkins people can be, community matters to us. And that’s why the Johns Hopkins Alumni Association should matter to you: We are committed to building the Hopkins community.

On the campuses of all nine schools, we work to develop students’ sense of community by helping them to unite around student-led social, athletic, academic, artistic, and service activities that enhance their experience, and form relationships with each other and alumni that will sustain them, personally and professionally, in the years ahead.

Across the country and around the globe, we help you and your fellow alumni create your own Hopkins communities based on shared locations, careers, interests, issues—all the things that bring you together. We make it easy for you to encourage and support the next generation of alumni through mentoring and other activities. And we hold reunions so you can return to your campus communities and recharge.

“You can help us. Your gift to the Alumni Association will enable us to reach more people with more helpful resources, and to enrich and expand the Hopkins community in all its many forms. Please consider joining with so many of your fellow graduates in giving to the Johns Hopkins Alumni Association.”

APPRECIATING THE COMPLETE UNIVERSITY

“As a student at Hopkins, you are intensely focused on your work—on achieving that special Hopkins level of excellence in your discipline,” notes Anne Marie McKenzie-Brown, Med ’87, a member of the Alumni Council executive committee. “You may not fully appreciate the many other parts of the university and the fascinating people at work on every type of problem imaginable.” Through Alumni Association activities, says the anesthesiologist, pain specialist, and director of the Division of Pain Management at Emory University Hospital, “you have the pleasure of meeting those people, learning what they do, and taking pride in the positive impact Hopkins graduates are making in the world. I always look forward to that.”

RETURNING TO REUNITE

The Alumni Association helps to develop Hopkins reunions as multifaceted events that engage all types of alumni. Each school has its own flavor of reunion, including lacrosse games, crab cake lunches, young alumni parties, and more, but all of these gatherings offer an opportunity for alumni to catch up with their schools, have fun with classmates, and make new friends.

YOU CAN MAKE A DIFFERENCE

Your support of the Alumni Association will help us strengthen the Johns Hopkins alumni community, adding regional organizations in new cities here and abroad and growing our young alumni programs that are so beneficial for our newest members. When alumni contact us seeking to form new groups, your support makes it possible for us to help them as well as connect them to current Johns Hopkins students. And your donations are crucial to the success of our busy reunion schedule.

ENRICHING AND EXPANDING THE HOPKINS COMMUNITY

The “Hopkins community” means different things to different people. It might be study group members quizzing each other in a library before exams. A stadium full of alumni cheering wildly for the Jays. A team of physicians and nurses saving a life in the OR. Or dedicated faculty members and students delivering a service program in a nearby neighborhood or around the world.

However you define the Hopkins community, it’s important to us all. In conversations about the university, “community” is one of the words most frequently used by students, alumni, trustees, faculty, and staff, along with “research,” “world,” and “excellence.”

So, as diverse and far-flung as Hopkins people can be, community matters to us. And that’s why the Johns Hopkins Alumni Association should matter to you: We are committed to building the Hopkins community.

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A YOUNG ALUMNA’S COMMITMENT

Arielle Goren, A&S ’05, sneaked into the alumni tent at Homecoming and Reunion her junior year. What she saw changed her forever. “I saw the energy, excitement, and spirit that unites so many alumni from all across the university,” says Goren, a writer and director with the New York-based experiential marketing agency, Civic Entertainment Group. “I saw a community building on everything they learned and worked for in their years at Hopkins, and making sure the students who followed had every opportunity they did. And it was also an awesome party.” Today, Goren carries on this tradition through her gifts to the Alumni Association and university, her leadership in Young Alumni, and by chairing the Class of 2005’s 5th and 10th year reunions.

“Hopkins made me who I am. I’m committed to reaching out and giving all members of our community the same chance to succeed.”
Students at the School of Nursing or Peabody or SAIS focus on very different subjects. Yet they and students at all Hopkins campuses share crucial, unifying experiences. They pursue rigorous intellectual challenges. They share in a long inspirational history of accomplishment. And they form Hopkins communities: close associations with other talented students, professors, and alumni who have a broad, global outlook, are engaged in the opportunities and problems of the day, and will likely become colleagues and friends—often for a lifetime. Strengthening this sense of community is a major focus of the Johns Hopkins Alumni Association.

**STUDENT GRANTS: LEARNING, COMPETING, SERVING—AND HAVING FUN**

Given the opportunity, Hopkins undergraduate and graduate students on every campus are highly creative not only inside but outside the classroom, library, studio, or lab. The Alumni Association’s student grant program is an important source of support for student-led initiatives, helping fund more than 50 student organizations per year at a maximum level of $1,500 each. To follow are three of the many innovative student organizations helped by our grants.

**STEPPING UP TO HELP YOUNG PATIENTS**

Student philanthropy and service group Step Up wanted to show support for young patients and their families at the Johns Hopkins Children’s Center.

bio-surveillance—topics we deal with in our work. Attendees have included current Hopkins students, friends, and alumni from every school.”

Another affinity community is Women in Business, whose organizers are building a network of Hopkins female professionals at various career levels and industries. “We can get amazing people to speak to us—at no charge—because we are affiliated with Hopkins,” says Patricia Browne, Bus ’07 (cert), ’10 (MBA). “That helps us keep our costs low, and we can assist newly graduated women as well as those who are transitioning to a second act. Together, we lift each other up.”

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BRINGING ALUMNI TOGETHER, ANYWHERE IN THE WORLD

ALUMS HELPING ALUMS

After graduating from Hopkins, Sibyl Chen, SAIS Bui ’03 (dipl), SAIS ’04, had a change of heart. “Rather than join the foreign service, I decided to pursue my lifelong interest in films and work in the movie business,” she explains. “When I moved to Hollywood, the first people who helped me get my foot in the door were Hopkins alumni I met through the Alumni Association.”

When Chen moved to San Francisco to become managing director of Crystal Entertainment, a film production and video game financing company, she recalled her experience in L.A. and volunteered, first with the local Young Alumni Committee and SAIS Alumni Group and then as president of the Bay Area alumni chapter. “My hope is that any new alum who joins us will experience the same lift I did when I started out,” Chen says.

Association helps our newest graduates get started on the right foot. On a personal level, Young Alumni groups provide newcomers an instant set of friends; local knowledge of great neighborhoods, school systems, and restaurants; and fun events to attend.

On a professional level, Young Alumni groups offer crucial career advice, graduate school resources, and networking with well-placed and helpful Hopkins alumni.

JAYS OF A FEATHER: AFFINITY COMMUNITIES

It might be arts and entertainment. Or biotechnology, law, energy, finance. Or food and wine. Through the Alumni Association’s affinity community program, Hopkins graduates come together around common interests and experiences to learn, share ideas, dreams, and resources, or find new career opportunities. It’s all alumni-defined and organized, based on whatever binds members together intellectually, professionally, philosophically.

Take the Federal Government affinity community as an example. “We operate in true Hopkins style,” notes Sachin Shah, Bus ’10. “We bring in expert speakers and panels who really examine subjects such as health care IT, risk management, and...”

SAIS ALUMNI RECONNECT FOR FUN AND FRIENDSHIP AT IL BOLONÉSÈ AL LONDRA ANNUAL DINNER.

Funded by an Alumni Association grant and working with Children’s Center leaders through an activity dubbed Totes for Tots, the Step Up students assembled and delivered to Children’s Center patients 300 tote bags containing toiletries, a spiral notebook, and other goodies. Totes for Tots was such a hit that Step Up plans to repeat the activity in the future.

BLUE JAYS EXCEL OFF ROAD

In the Society of Automotive Engineers Baja competition, students from around the globe design, build, and race off-road vehicles over rough terrain, a hands-on activity that puts classroom learning to the test. In the 2013 World Challenge, the Hopkins Baja team of 10 undergrads took first place in maneuverability and placed 39th out of 100 entrants overall. Cheering them on were Hopkins Baja team alumni, who return from their automotive industry jobs to give advice and support. And powering the team’s car was a 10-horsepower engine they purchased with an Alumni Association grant. “Hopkins Baja is becoming a recognized top competitor,” notes Andrew Kelly, Engr ’13, team captain, who has returned to Hopkins for his master’s degree through the five-year BS-MSE program. “Working on this project teaches us how to solve problems when only limited resources are available—one of the most valuable skills in engineering. It’s great preparation for a career.”
BRINGING STUDENTS TOGETHER ON OUR CAMPUSES

HEALTHIER LIVING FOR THE LATINO COMMUNITY
Bienestar Baltimore is a community outreach program—run by students from our schools of medicine, nursing, and public health—that provides essential health services to Baltimore’s vibrant Latino community. Building working partnerships with the Baltimore City Health Department and other community agencies, students deliver tuberculosis screening and education at city health fairs, education programs on cardiovascular disease and diabetes, Spanish-language cooking classes to promote a healthy diet and preserve Latino culture, and occupational health education for day laborers.

HELP US OFFER MORE GRANTS TO OUR STUDENTS
The Alumni Association’s grant program enables students to form organizations that add tremendous value to their campus experience and build long-term personal and professional relationships. Please consider a gift that will let us offer more grants to more student groups across all of our schools. We are ready to do more, and with your help we can.

WOULDN’T IT BE GREAT IF WE COULD...
When Hopkins students look at their campuses and communities, they begin to imagine new ways to learn, serve, and have fun. Listed below are only a few of the many organizations they have recently developed with support from Alumni Association grants. With your gift to the grants program, the next time our students ask, “Wouldn’t it be great?” we can say, “Yes.”
• Hopkins Film Festival
• Intergenerational Cooking Class Series
• Quidditch
• Nritya Mala: Night of Indian Classical Arts
• Hopkins Cycling Club
• JHU Ballet Company
• Breakdancing Competition and Urban Art Exhibit
• Medical Brigade to Honduras
• Hopkins Habitat for Humanity
• Organ Donation Sign Up
• Middle School Outreach Workshops
• Para mi, Para mi bebe (For me, for my baby)
• Hopkins Undergraduate Research Conference
• Hopkins Tricorder XPRIZE Team
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THE WORLD IS YOURS TO DISCOVER
“Hopkins experience is a lot like exploring the Manhattan phone book,” says Jay Lenrow, A&S ’73, an attorney with the Baltimore firm of Adelberg, Rudow, Dorf & Hendler. “The entire world is yours to discover.” With this opportunity, he says, also comes responsibility. “Someone in the admissions office looked at the application from this shaggy-haired kid from Jersey and said, ‘I’m going to give him a chance.’ As a result I’ve been able to interact with some of the most fascinating women and men—from heads of state to heads of business.” That has led Lenrow, a university trustee, Alumni Council executive committee member, and Hopkins parent and advocate, to give back. “Every time I contribute, volunteer, or read about some Hopkins achievement, I’m reminded of what a privilege it is to be associated with a community that does so much for so many.”

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Baltimore, MD 21218
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rising.jhu.edu