A CALL TO ACTION

Rising to the Challenge: The Campaign for Johns Hopkins will raise unprecedented levels of support to attract, sustain, and further empower the people of Johns Hopkins—our students, faculty, and researchers—who through their work improve the lives of millions around the world. Together with our philanthropic partners we will:

ADVANCE DISCOVERY AND CREATIVITY
through support of our exceptional faculty and researchers. Their innovative work drives the development of new knowledge, new forms of expression, and new ways to save lives and improve health, and furthers progress across our core disciplines in science and technology, the humanities and arts, and public health and medicine.

ENRICH THE STUDENT EXPERIENCE
by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

SOLVE GLOBAL PROBLEMS AS ONE UNIVERSITY
by creating new cross-disciplinary solutions in crucial areas such as sustaining global water resources, revitalizing America’s cities, advancing individualized health, understanding how we learn and teach, and attacking the root causes of global health problems.

The Johns Hopkins University School of Nursing is a pioneer in the field of nursing education. Throughout the world, nurses are on the front lines of some of the most pressing issues. Issues such as sleep and pain management, palliative care, simulation, violence against nurses, and aging, cardiovascular health, community health, and health disparities.

At Johns Hopkins, we have established a position as global leaders in research, education, quality of care, and compassion. This is as founder Johns Hopkins intended, stating in his will that nurses were to be an integral part of the world-class hospital system he envisioned. In 1889, the nurse training program and The Johns Hopkins Hospital opened together, and the School of Nursing continues to stand as an equal partner, the nation’s No. 1-ranked institution.

We have embraced the unprecedented challenge—and opportunity—to transform nursing education and set standards of excellence that improve the health of our communities and our world. We ask that you consider ways in which you may join us in this work.

NEW NEEDS, NEW STANDARDS
The opportunities and need for nursing are greater in the 21st century than ever before. Health care systems around the world face escalating challenges as chronic diseases reach epidemic proportions and people live long enough to require care never thought possible or necessary. Health services, increasingly delivered outside traditional settings, demand a more personalized approach. Yet in this ever-changing health care environment, there is one constant: nurses have a critical leadership role to play.

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RISING TO THE CHALLENGE

A BUILDING AND ALL THAT IT ENABLES

Our ambitious vision for the future begins at a pinnacle of success. Tremendous demand from students eager to work with our educators and researchers has more than doubled enrollment since our current School of Nursing facility—the landmark Anne M. Pinkard Building—opened at maximum capacity in 1998. To achieve the advances in nursing education and research to which we are committed, we must create a new facility in which our faculty, students, and many partners can work. With the support of generous donors, we seek to construct a new Inter-Professional Education Building that will nearly double our physical space, offer breathing room for our Areas of Excellence, and provide unrivaled opportunities for collaboration among health care pioneers from across Johns Hopkins. Priorities for the IPE Building include:

EXPAND SIMULATION TRAINING FACILITIES FOR BSN AND MSN STUDENTS

Hands-on simulation training provides critical, risk-free practice and complements real-world clinical experiences. Nursing and medical students will train together in labs that feature patient-simulator manikins and settings that replicate a disaster situation or a typical home.

INCREASE DISTANCE EDUCATION OFFERINGS

New online master’s-level and non-degree certification programs will give students around the world greater access to a Hopkins nursing education. State-of-the-art information technology will include recording studios for producing distance education modules and smart classrooms.

LAUNCH AND EXPAND ACADEMIC PROGRAMS

Expanding the PhD program will bring needed leadership to both clinical and academic settings. The new building will provide space to establish important offerings where student demand is high and national demographics suggest the need is greatest. These include prerequisites, varied-length bachelor’s and master’s programs—one combining a BS to MSN with a paid clinical residency—online courses, and offerings in continuing ed and professional development.

CREATE SPACE FOR FACULTY AND PROGRAM EXPANSION

At least 20 additional faculty members will be needed to deliver expanded programs, requiring office space as well as public areas and classrooms that reflect how today’s students study and learn.

DEVELOP NEW COLLABORATIVE ACADEMIC CENTERS

The Inter-Professional Education Building will be the catalyst for transforming education, research, and practice at Johns Hopkins, as well as a launching pad for our continued pioneering presence in such places as Africa, Myanmar, China, Australia, and Chile. A series of dynamic conversations among the schools of Nursing, Medicine, and Public Health is fostering partnerships that reflect the One University vision of an integrated academic environment. Together we can harness the power of Johns Hopkins’ collective disciplinary strengths in approaching today’s most pressing social and scientific challenges.

The Inter-Professional Education Building represents a significant opportunity for a major donor to name the most strategic and visible resource of the Johns Hopkins School of Nursing. The building also offers numerous additional opportunities to name or otherwise support selected spaces and programs. Through your gifts, we can make the IPE Building a reality.
ATTRACTING NEW NURSING LEADERS
A shortage of nurses constitutes a critical national—and international—crisis. The Johns Hopkins University School of Nursing is working to close that gap.

Each year, however, we lose more than half of accepted applicants to other universities that offer more competitive scholarship assistance. Those who decline come primarily from our own backyard: Maryland, the District of Columbia, and Virginia. Losing these bright young minds over a matter of affordability is a problem for our school and communities that can and must be solved.

Improving scholarship assistance will enable us to attract and educate the top candidates from the entire national pool, regardless of their ability to meet tuition requirements. It also will allow us to maintain and even expand the pipeline of gifted nurses and researchers into the Johns Hopkins Health System and all others across the nation and the world.

High cost is unavoidable in an educational program of the highest caliber, but we must do more to make a Hopkins Nursing education affordable.

Expanding external support for scholarship funds helps to ensure that we will continue to attract, educate, employ, and retain the most talented nurses in the country. With your help, we can correct this problem and continue our crucial work.

SUPPORTING OUR FACULTY
If students are the lifeblood of a university, its faculty is the heartbeat. At the School of Nursing, we know the tremendous value of supporting nursing leaders here and around the world because we have seen it through the eyes of our educators and researchers in East Baltimore, Africa, Asia, South America, Australia—anywhere Hopkins Nursing can improve or save lives.

Our Areas of Excellence feature the foremost minds on such topics as aging, cardiovascular health, community public health, educational technology, and global nursing. Research centers key to these topics foster innovation and breakthroughs on such issues as sleep and pain management, palliative care, simulation, violence prevention, reducing disparities in care among populations, and mentoring of new scholars. The centers—part of one of the few campuses in the world where highly ranked schools of nursing, medicine, and public health are adjacent to one another and within steps of a top-ranked hospital—also offer a perfect place for interprofessional research.

The role of endowed professorships, research seed funds, and state-of-the-art facilities in providing support for such crucial research and teaching cannot be overstated.