

# JOHNS HOPKINS TECHNOLOGY VENTURES

FastForward East at 1812 Ashland:  
Help Us Build the Hub Our  
Start-Ups Need

  
**RISING**  
TO THE CHALLENGE

THE CAMPAIGN FOR JOHNS HOPKINS



# FASTFORWARD EAST AT 1812 ASHLAND



RENDERING OF FASTFORWARD EAST LABORATORY SPACE FOR 1812 ASHLAND BUILDING

## WHERE STARTING A BUSINESS IS THE NORM

At Johns Hopkins, our research culture is firmly established, highly productive across our campuses, and renowned throughout the world. Our business start-up culture, with your help, is ready to take a major step in that same direction with the creation of a state-of-the-art entrepreneurship hub called FastForward East at 1812 Ashland.

COVER: RENDERING OF 1812 ASHLAND BUILDING EXTERIOR AS SEEN FROM EAGER PARK TO THE EAST

## A New, Affordable Hub for Start-Ups

FastForward East at 1812 Ashland will encompass two floors (25,000 square feet) of the coming 165,000-square-foot 1812 Ashland Avenue Building, providing start-ups affordable space in a prime location for commercializing high-value Johns Hopkins intellectual property (see An Anchor for East Baltimore). When built out through philanthropic support, the space will serve as a focal point for innovation and entrepreneurship in Baltimore, offering Johns Hopkins and external start-ups the cost-effective office and co-working space they need, together with meeting and event areas and shared and dedicated wet labs.

FastForward East will be a place where starting a business, then starting another, is the norm. Where entrepreneurs will benefit from close proximity to each other and to their advisors, partners, and funders. Where they will find affordable, flexible, turnkey spaces designed for collaboration, and engage in investment, education, mentoring, and service programs delivered by Johns Hopkins Technology Ventures. FastForward East will become the center of a rich start-up culture that will help our entrepreneurs grow and succeed.

The opening of the 1812 Ashland Building is scheduled for the fall of 2016.

# RIISING TO THE CHALLENGE

## Help Us Make an Impact at Johns Hopkins and Beyond

Your support for the build-out of FastForward East at 1812 Ashland is vital. With your gifts we can:

- Strengthen our culture of innovation and commerce, and drive growth and progress in Baltimore, the state of Maryland, and the world.
- Realize the full potential of entrepreneurship to speed new life-enhancing and life-saving products into everyday use globally, and at the same time provide an important source of revenue for the university.
- Bring together researchers and entrepreneurs — those who have brilliant new ideas and those who can help bring those ideas to market — in a place where they can collaborate and find comprehensive support services.

Our ability to achieve these goals depends on your recognition of the opportunities before us — and your generous support.

## Propagating the FastForward Concept

In 2013, the Johns Hopkins Whiting School of Engineering launched the original FastForward hub in a former manufacturing building near the Homewood campus, under the leadership of director John Fini. Comprising 13,000 square feet of space, FastForward Homewood helps faculty members and students commercialize Johns Hopkins intellectual property and build a community of entrepreneurs.

In 2015, the concept was extended to the East Baltimore campus with the opening of the interim FastForward East facility in the Rangos Research

Building. This 6,000-square-foot facility includes offices, meeting areas, and labs. The interim FastForward East and FastForward Homewood are now functioning at full capacity with 25 start-ups in residence and a waiting list of new companies ready to enter and resident companies that need more room.

FastForward East at 1812 Ashland will provide four times the space of the interim facility, answering real current and future demand in East Baltimore. Your support will help us create this new facility and help our entrepreneurs bring new products to the world.

## An Anchor for East Baltimore

The 1812 Ashland Avenue Building, and the FastForward East space within it, will occupy exceptionally valuable real estate.

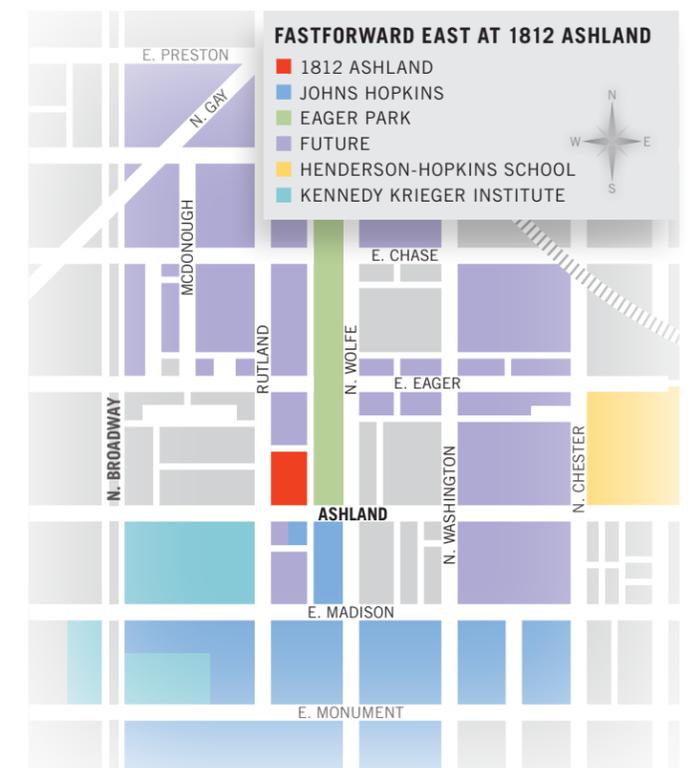
As part of the East Baltimore Development Initiative (EBDI), the building will serve as an anchor for the city's and state's initiatives to revitalize East Baltimore, together with renovated housing, improved schools, new retail establishments, and employment opportunities.

As part of the growing Science + Technology Park within EBDI,

the building will be a member of a new, one million square-foot life sciences community with offices and state-of-the-art chemistry and biology labs.

On the northern side of the Johns Hopkins Medical Campus, the building will be part of one of the world's great medical institutions, where top researchers and clinicians develop breakthroughs every day. FastForward East will help bring those breakthroughs into use around the world.

MAP OF 1812 ASHLAND AT SOUTHERN END OF SCIENCE + TECHNOLOGY PARK



## A RANGE OF FASTFORWARD EAST GIVING OPPORTUNITIES

The build-out of FastForward East at 1812 Ashland requires \$6 million in philanthropic funding. Your gifts will help our start-ups commercialize brilliant new discoveries and in the process improve life for millions and support the region's economic development. Opportunities include:

Your Gift	Example Impact
\$25,000	Fund creation of one new office for a start-up
\$50,000	Provide advanced communications capabilities for remote meetings
\$150,000	Fund two labs for start-ups
\$500,000	Equip state-of-the-art lab spaces with centrifuges, freezers, microscopes, spectrometers, fume hoods, etc.
\$1,000,000	Support creation of office and lab space for eight companies and fund mentorship, education, and other programs

We would be happy to discuss these and other giving options, including naming opportunities for FastForward East and the 1812 Ashland Building.



RENDERING OF 1812 ASHLAND BUILDING  
WITH VIEW OF EAGER PARK

### HOW YOU CAN HELP

With your support, we are ready to give Johns Hopkins faculty and student entrepreneurs a new hub in East Baltimore where our start-up culture can thrive. Your gift will help drive the translation of our world-renowned research from lab to market — and to the millions of people worldwide whose lives it can enhance — and help us realize the full potential of Johns Hopkins as an economic engine for Baltimore and the state of Maryland.

Please consider supporting FastForward East at 1812 Ashland. We are eager to help you develop a gift that is meaningful to you and provides our entrepreneurs the hub they need.

### CONTACT US TODAY

To make a gift to FastForward East, please contact:

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