When Johns Hopkins University opened its doors in 1876, President Daniel Coit Gilman addressed the young men in his audience with an inspiring question: “Is there not among you some bookbinder’s boy who will be led to a line of research for which the world will be better?” Finding and supporting the “bookbinder’s boy” is central to the Johns Hopkins ethos; it always has been. We live by the principle that students should be admitted solely on the basis of academic achievement and promise and then strive to diminish cost as a deciding factor in choosing to attend Johns Hopkins. Only in this fashion will we be able to enroll the best and brightest, from all backgrounds, to sustain Gilman’s legacy.

Intellectually Curious, Innovative Thinkers

From the beginning, our ability to attract and support these students has been realized through a philanthropic partnership between the university and its supporters. In 1876, half of our student body received financial aid; today, we provide nearly $70 million annually in financial aid to the 45% of our students with demonstrated need. Financial aid ensures that we can build a class based on the most promising and diverse group of student scholars. “We look for young women and men who are ambitious and intellectually curious, creative and driven, innovative thinkers who are focused and eager to make a difference in their community and in the world, and whose work and service radiate a love of learning,” says Beverly Wendland, professor of biology and interim dean of the Krieger School of Arts and Sciences. “Our students are the leaders of tomorrow. Our goal is to offer a Hopkins education to as many deserving students as possible, regardless of their financial need.

Johns Hopkins has always been a place for students with the restless desire to do more. In the classroom, in the lab, in the studio, here in Baltimore and in distant communities, our students search for and create ideas that make the world a better place. Our formula is working: In the past 10 years, undergraduate admissions applications have soared by 125% and the caliber of our students is higher by every measure.

To stay this course we must increase the depth and breadth of our financial aid so that we can reduce the amount families pay for a Hopkins education and the debt students incur at graduation. That’s why we are calling on you. We need our alumni and friends to help us raise $225 million in new financial aid support—$110 million in current-use funds and $115 million in endowment support. This goal, more than double the amount raised in the last campaign, is ambitious, attainable, and vital, and will make Hopkins more affordable for families and students.

Enriching the Student Experience

by investing in scholarships and fellowships, inspirational spaces for collaborative learning and social opportunities, and new programs that will enhance student-faculty interactions, ensure diversity on campus, link learning in the classroom to life after graduation, and strengthen connections between our students and our surrounding communities.

Solving Global Problems as One University

by creating new cross-disciplinary solutions in crucial areas such as sustaining global water resources, revitalizing America’s cities, advancing individualized health, understanding how we learn and teach, and attacking the root causes of global health problems.
**It's a Family Affair**

From December through April, young men and women wait anxiously to discover which colleges have accepted them. Shortly after determining “Did I get in?” they must deal with the question, “Can my family afford it?”

Johns Hopkins analyzes income and assets to determine how much a family can contribute towards the cost of tuition, room, and board; the balance is covered through a combination of scholarships, loans, and student employment. On average the university expects parents to pay 34% of the cost, while our peer schools expect only 27%.

As a result, Johns Hopkins families are comparatively stretched to finance their portions, placing us at a disadvantage in competing for the talented students we seek.

**Debt Makes a Difference**

Because our families on average pay more than those at peer institutions, they take out larger loans: The average loan at graduation here is $25,000, while at our peer institutions it is less than $20,000.

Large student loans not only make it more difficult for students to choose Johns Hopkins, they also limit our students’ horizons. We have an obligation to graduate thoughtful public servants, gifted teachers, and pure scientists, but people in these occupations often do not have the means to carry large loan burdens. To ensure that we are fulfilling our obligations, we seek to minimize our students’ debt burden and free them to pursue their ambitions wherever they lead.

**Help Us Help Our Students**

We ask your help in supporting our students, so that when they learn they are accepted here, they can be confident they can afford it. This will ensure that we attract the best students, enable them to choose the paths most meaningful to them, and help them leave here in better financial standing. Our goals are that, at the conclusion of this campaign, we will have reduced the family contribution from 34% to 27%, moved the average student loan debt closer to that at our peer schools. With your support, we can achieve these important goals.

**HOPKINS OR ELSEWHERE**

“I will always be grateful for the scholarship that enabled me to attend Johns Hopkins,” says Allan Huston, Engr ’66, “and so I consider it only right to contribute to the university through the Huston Family Scholarship Fund in memory of my parents, Allan S. and Elsie C. Huston. For many excellent students—like the ones who write to tell me about their activities and accomplishments—scholarships make the difference between them choosing Johns Hopkins or going elsewhere. I am proud to provide support that helps students and their families no matter what their financial situation.”

**A CAREER THAT MATTERS**

Smilow Family Scholarship recipient Raychel Santo has always been passionate about local and sustainable food practices and has used her time at Hopkins to turn that passion into a career. When she arrived freshman year, Santo founded Real Food Hopkins, the student-run organization that has grown under her leadership to organize awareness events such as the 100 Mile Meal and to open the Blue Jay’s Perch, a free, award-winning community garden that produces food for personal consumption and for donation to organizations that feed the hungry. “Without my Smilow Family Scholarship, none of this would have happened,” says the class of 2014 Krieger School student. “I came here at a cost comparable to in-state tuition. I’ll leave here with minimal loans and the beginning of a career that matters to me.”

**A PROMISE FOR THE FUTURE**

Johns Hopkins Undergraduate Scholarship Support
AN INVESTMENT IN THE FUTURE

Johns Hopkins has been, since its inception, a community of scholars with the talent, passion and drive to improve the world. We are committed to providing an environment where our undergraduate students engage in learning, research, and interactions outside of the classroom that lead to truly transformative experiences. There is more need today than ever before for students with that unique Hopkins education. Ed Schlesinger, the Benjamin T. Rome Dean of the Whiting School of Engineering remarks, “When I meet the students of the Whiting School, I know that I am seeing the next generation of leaders for our society and for our world—students who choose unique paths in education, research, and entrepreneurship, who can work seamlessly across intellectual and geographical boundaries, and who can achieve limitless possibilities. Financial aid is the key to bringing those students to Johns Hopkins, and providing them with our superb educational experience.”

To ensure that our future is even more bright than our past and that we can support the kinds of students Dr. Schlesinger describes, this campaign is critical.

RISING TO THE CHALLENGE: HOW YOU CAN HELP

Every gift invested in undergraduate scholarship support at Johns Hopkins makes a difference by helping us attract and sustain the best students. Whether you are making your first contribution to the Hopkins Fund, including Johns Hopkins in your will, or creating an endowed scholarship, your gift will be directed toward a student of great promise.

CONTACT US TODAY

We stand ready to answer your questions and help you determine the best course of action for your interest and needs. Please contact:

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An investment in the future